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Author of "Boston Real Estate Market Report" Joins International Agency

Elad Bushari joins Gibson Sotheby's International Realty

BOSTON (January 23, 2007)

Elad Bushari, the author of the Boston Real Estate Market Report has joined the Back Bay office of Gibson Sotheby's International Realty. Elad is a successful residential real estate agent who specializes in luxury properties and developments throughout the Metro Boston Area.

Elad was born and raised in Israel, joined the Israeli Defense Forces in 1998 and served in a special operations unit for five years, completing his service as a Captain with honors. During his service, Elad attended the Open University in Tel-Aviv, Israel to learn math and computer science. His civil service gave him an appreciation for technology and a unique ability to manage high level, complex transactions.

Elad began analyzing the real estate market in 2005. He creates quarterly reports to assist clients in their home searches. The reports developed a growing audience, so he posted them on his website to provide 24/7 access for registered users.

"We are in the 'Information Era.' There is certainly no shortage of data. However, it is difficult to find sources that provide a way to analyze complex data. So I give my clients a report that aggregates information from reliable real estate sources. In short, I do the leg work for them," Elad said.

In addition to the in-house Marketing Department and administrative support systems already offered by Gibson Sotheby's International Realty, Elad will be joined by his wife, Mara. The team will provide enhanced services to his existing and new clientele. He is a member of the Greater Boston Real Estate Board and the National Association of Realtors, as well as an Accredited Buyer's Representative.